ACUI Region 12 Conference Call

4/14/10, 2:30pm

In Attendance: Joseph, Zane, Eric, Bear, Dust, Charlie, Tricia, Erica, Laurence, Katrina, Jared, Peter, Lincoln, JR, Delma, Tabitha, Nikki – sorry if we missed anyone. Suggestion for next call, read from list and answer if on call.

Conference Site

* Spaces booked, working on narrowing reservation based on ’09 to release space
* Drury Hotel – directly book, contact Nikki Lee if rate is not working. Should be back up within a few days.
* Catering options to present in June.

Educational Sessions

* Having a call this Friday to look at different options
* (1) Saturday Lunch, (1) Saturday Dinner
* Fitting in keynote in all three meals
* Marsha Herman-Betzen- ACUI Executive Director will attend has tentatively accepted to keynote
* Suggested speakers: Julian and Joaquin Castro, President of HSC, HEB Diversity, UTSA Alumni
* Looking at different tracks not to conflict
* Will establish a deadline – in ‘09 tried to follow national (June), August is more realistic

Student Leadership Track

* Students being distinguished with name tag or T-shirt (Staff color, Student color)
* Network opportunities
* Any suggestions accepted

Entertainment

* Sea World behind the scenes
* Campus tours
* Riverwalk boat tours
* Westin La Cantera Resort behind conference facilities tour
* Winery visit
* Fri/Sat UCPC movies
* UTSA Campus REC
* Saturday - Road Runner late night w/CAB
* Octoberfest
* Roost Game Room
* Trip to the Alamo
* Refreshment Social
* Bowling
* Comedy clubs
* Roping & Mariachi
* Campus Performers

Graphics

* Suggested deadlines
* Obtaining professional judges from design firms
* Important to get stuff online -last year was unclean so online is good
* Streamline categories
* Market campaign this year – emphasize digital media

Marketing

* Postcard treasure
* All university should send Union pictures to Lauren
* Theme: Greetings from the great indoors
* Streamline how we put in book –look for Information indoor
* Jared can assist with campus maps
* Designed graphic art for UTSA
* Feedback for theme – learning/growing
* Tag line idea “the life of our union”

Mentor

* More research is better, more opportunities for them to get together
* ACUI trivia game – Jeopardy -> Delma has power point for this
* Needs more follow through after conference
* Need a word or phrase for program
* More marketing of program

Registration

* Set date for deadline – Early bird than 9/3. Regular 9/17 to accommodate both fiscal years
* National office has vouchers and will have available soon
* Name badges – newcomers/tracks → different flare and start thinking about setting apart program
* Recycling name badges - bring from previous years
* Beef up registration area –hospitality area who ‘s here, board

Senior Management

* What times available for program
* Round table, more conversational - partners/Lowa
  + Auxiliary pieces
  + Marsha 1-on-1 time (better session @ UTA)
  + Delma will set up call with Lowa for this idea

Sponsorship

* Need to broaden our options
* Particularly vendors who want to reach students
* Large student attendance - vendors should relate
* Save the date letters sent out
* Jared working with Nikki for booth pricing
* Current list on Wiki
* Give name of companies to Jared
  + Swank
  + Westin La Cantera

Swap Shop

* Barter idea – cup/pen for shirt, etc.
  + Students like idea
* Schools would need to know up front
* Look at suggested item for even trade
* For professionals – nicer quality items to use, etc.

Budget

* Delma will be meeting with Lowa
* Registration fees depend on sponsorships
* Give all estimates to Delma by 4/23/10
* Keynote expenses totaled $4,700 in 2009

Website

We need to share more information

Send info to Zane

Site Visit in June

Lauren will not be attending

Roommate – send an email if needing one

RLT meeting to come

Will plan nice dinner Saturday night- possible barge dinner

Email Nikki when booking hotel or if have booking problems

Next call May 12 @ 2:30pm.